

## 50 LEADING WOMEN IN HEDGE FUNDS 2024

# Sydney Gever

Senior Vice President, H/Advisors Abernathy, New York



**S**ydne Gever helps lead H/Advisors Abernathy's hedge fund practice, which advises approximately 25 private fund managers with more than \$150 billion under management on media relations, investor communications, issues management and public positioning to advance and protect their firms' reputations across market cycles. Clients range in size and focus from smaller, single-strategy funds to larger, international hedge funds managing \$60+ billion. Many managers are US based, but Sydney also works with global firms on their US communications strategy, at times in partnership with the global H/Advisors network. She takes an investor-first approach to support managers at all stages of their life cycles: a new fund preparing to launch, a smaller manager looking to build an external profile for the first time as its build a track record, and a well-established firm looking to safely reshape its external profile as its business evolves. She also has supported managers on their wind-downs and returns of investor capital, constructivist engagements with portfolio companies, political matters, philanthropy and the increasing convergence of business, social and political issues. In addition to representing hedge funds and other asset managers, Sydney provides strategic counsel to public and private corporations across industries, with particular expertise in pharmaceuticals and consumer goods. She has supported numerous clients on various strategic planning, profile-raising and corporate positioning initiatives, as well as complex matters including M&A, shareholder activism, leadership changes and sensitive crisis situations. She has a BA in Public Health from Tulane University in New Orleans, Louisiana.