



## 2024 Associate Pool Program

H/Advisors Abernathy, a leading strategic communications advisor, is seeking ambitious and hardworking candidates to join its dynamic team of professionals in New York, Los Angeles, San Francisco, Houston and Washington, D.C. as part of its 2024 Associate Pool Program, which will begin July 8, 2024.

The H/Advisors Abernathy Associate Pool Program offers a 14-month intensive training program designed to provide participants with a strong foundation in strategic communications. Associates will be given training in the principles, practices and tools that enable our firm to provide best-in-class counsel to CEOs, board directors and senior executives on high-stakes issues and complex challenges. They will be exposed to, and work directly on, some of the most consequential reputational issues faced by public, private and non-profit/non-governmental organizations today. Successful completion of the program would result in promotion to Account Executive.

The responsibilities of an associate include:

- Tracking and analyzing media coverage of clients and potential clients, peers, and industries;
- Researching and analyzing client and potential client financial performance, peer groups, investor bases/ownership structures, industries and market dynamics;
- Drafting and editing documents on behalf of both clients and the firm, including client memos, press releases, internal and external communications documents, and new business proposals;
- Issuing press releases and communicating with reporters;
- Providing ongoing account support;
- Participating in account team strategy and planning sessions.

### *Development*

At H/Advisors Abernathy, we truly care about our people's professional growth. We pride ourselves on identifying great talent at the earliest stages and giving everyone the tools, training and opportunity to forge their own path forward. This includes:

- Introductions to finance and deeper dives into tools, data and analytics and practice areas;
- Firmwide annual training program focused on key practice area knowledge-sharing and skill-building, led by both internal colleagues and outside experts;
- Annual firmwide elective Mentorship Program;



- Exposure to work across all firm disciplines and practice areas, as well as the opportunity to work with colleagues across all office locations and geographies;
- Weekly group meetings and regular one-on-one check-ins;
- Feedback, which is provided regularly throughout the program, both informally on a quarterly basis through Research and Talent, through mentors and formally twice a year.
- Ability to participate on various non-client committees, including our Diversity, Equity and Inclusion Council.

Qualifications: College graduate. Candidate must possess excellent written and verbal communications skills, strong analytical capabilities, meticulous attention to detail, and a strong work ethic. A basic understanding of business and finance is desirable, as is familiarity with basic word processing, spreadsheets and PowerPoint (training courses will be provided, but we do expect a minimum comfort level).

Salary: \$60,000-\$65,000 per year, plus eligibility for consideration in our discretionary bonus pool.

*To Apply:*

The application period will be open from November 1, 2023 through January 15, 2024. Please email both a cover letter and your resume to [careers-abernathy@h-advisors.global](mailto:careers-abernathy@h-advisors.global), specifying the office(s) in which you are interested. Applications without a cover letter will not be considered. Upon the close of the application period, we will begin contacting those selected for a preliminary interview with Human Resources.

In compliance with federal law, all persons hired will be required to verify identity and eligibility to work in the United States and to complete the required employment eligibility verification form upon hire. H/Advisors Abernathy participates in the E-Verify program. For more information about the program, please see our website's Join Us page (<https://abernathy.h-advisors.global/join-us/>). Please note that we will not sponsor applicants for work visas.

### **About H/Advisors Abernathy**

H/Advisors Abernathy is a leading strategic communications advisor providing communications, engagement and advocacy expertise that helps clients build and preserve value, seize opportunities and solve problems in today's highly complex, dynamic and interconnected world. Since 1984, the firm specializes in advising CEOs, board directors and



senior executives on effective stakeholder communications and engagement. H/Advisors Abernathy operates from offices in New York, Houston, Los Angeles, San Francisco, Chicago and Washington, D.C. The firm is a founding member of H/Advisors, the leading global strategic advisory group for cross-border communications.

We serve our clients in the following areas: transaction communications; shareholder activism defense; crisis management; alternative investment communications and private equity; public affairs; corporate reputation and positioning; and investor relations. We are consistently ranked as a leader within these disciplines. We underpin all of our offerings with robust digital expertise, rigorous research and insights and creative services.

H/Advisors Abernathy is an equal opportunity employer. We value and welcome employees of diverse backgrounds, beliefs and viewpoints, including race, religion, national origin, gender identity and sexual orientation. We believe this diversity contributes meaningfully to the quality of the counsel we provide and enriches the culture of our firm.